

“I could either be part of it, or watch it happen.”

—Elon Musk—

## 2021 Willow Park Charity Golf Classic

The Willow Park Charity Golf Classic is back this year stronger than ever! After the cancellation of our 2020 tournament, we are resolved to helping local causes that need us now more than ever. We are pleased to support our 2021 tournament beneficiary Calgary Reads, a charity that through a culture of reading, puts children on a path for success in school and in life.

Each year, the Classic committee members work in partnership with the selected charity prior to the tournament, visiting them on site and getting to know them — seeing first-hand the individuals impacted by the proceeds of the tournament.

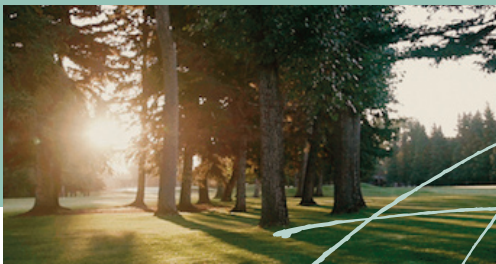
One hundred percent of the proceeds raised through cash donations and the live and silent auctions go to the charity. The impact of what the tournament does strikes profoundly for everyone — from the sponsors and participants who so generously give, to the committee members and volunteers who work so hard to put the tournament together. It's a proud collective effort.

We invite you to be part of it.

*Title Sponsors:*



*Supporting:*



About giving

# About the Classic.



“Alone we can do so little; *together* we can do so much.”  
 —Helen Keller—

The Willow Park Charity Golf Classic began with a simple idea. It was the belief of the owners of the Willow Park Golf & Country Club that it was imperative to give back to the community; to support worthwhile causes on behalf of the Club and its members.

In 1988 we held the first Willow Park Charity Golf Classic and now over 30 years later, through the generosity of Club members who annually share their course, through the tremendous support of tournament sponsors and by the enthusiasm of players and volunteers, the Willow Park Charity Classic has proudly donated over \$11.1 million to Calgary charities:

2019 Pace Kids Programs .....	\$445,000
2018 Calgary Counselling Centre .....	\$700,000
2017 Children’s Hospital Foundation Kid Sim Program .....	\$433,000
2016 Distress Centre Calgary .....	\$410,000
2015 Fresh Start Recover Centre .....	\$520,000
2014 Calgary Meals on Wheels .....	\$572,000
2013 Impact Society of Calgary .....	\$499,000
2012 The Alex Youth Health Centre .....	\$531,000
2011 Bethany Care Society .....	\$535,000
2010 Kids Cancer Care Foundation, Camp Kindle .....	\$450,000
2009 Association for the Rehabilitation of the Brain Injured (ARBI) .....	\$490,000
2008 Calgary Homeless Foundation .....	\$485,000
2007 Renfrew Educational Services .....	\$490,000
2006 Calgary Land Trust / Habitat for Humanity .....	\$600,000
2005 Discovery House / Calgary Foundation .....	\$505,000
2004 Rotary Challenger Park / Calgary Foundation .....	\$535,000
2003 Calgary Foundation .....	\$500,000
2002 Hospice Calgary / Calgary Foundation .....	\$400,000
2001 The Vocational & Rehabilitation Research Institute / Calgary Foundation .....	\$350,000
2000 Woods Homes / Calgary Foundation .....	\$325,000
1999 Salvation Army Children’s Village .....	\$280,000
1998 Alberta Adolescent Recovery Center .....	\$250,000
1997 Epilepsy Association of Calgary .....	\$135,000
1996 Calgary Urban Project Society .....	\$125,000
1995 Canadian National Institute for the Blind .....	\$125,000
1994 William Roper Hull Child & Family Services .....	\$100,000
1993 Alberta Lung Association, Calgary Division .....	\$ 90,000
1992 S.T.A.R.S. Rescue Ambulance .....	\$ 90,000
1991 Juvenile Diabetes Association .....	\$ 60,000
1990 Illetis & Colitis Association .....	\$ 55,000
1989 Make a Child’s Dream Come True .....	\$ 35,000
1988 Crime Stoppers .....	\$ 25,000
<b>Total .....</b>	<b>\$11.1 million</b>

# Selecting the charity.



“The heart that gives *gathers.*”

## The 2021 Charity is:



100% of the proceeds raised through cash donations and the live and silent auctions are directed to the Calgary Reads.

## About Calgary Reads:

Once upon a time...we asked ourselves a question: What if every child had the opportunity to read with confidence and joy? We imagined a world in which all children can access the essentials to become a thriving reader—quality resources, immersion in a culture of reading and adults with the will and skills to be strong reading role models.

Ours is a story of collaboration with corporate supporters and educators, volunteers and families, all working toward building a vibrant reading community. Through our programs, Book Bank, community reading places and the Little Red Reading House, we are inspiring a love of reading in the home.

To deliver these mighty programs and help set children up for success in school and in life, we work as One Team. This is our superpower—giving us strength and agility to unite passionate supporters and help more children experience the life-changing magic of reading.

**“Every child deserves the chance to read with confidence and joy.”**

To learn more about Calgary Reads, please visit [www.calgaryreads.com](http://www.calgaryreads.com)

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## Selecting the 2022 Recipient Charity:

The process of selecting the recipient charity for the 2022 Willow Park Charity Golf Classic begins in January 2021. To recommend a Charity, please contact Willow Park Charity Classic Committee Chairman, Chris Burgess at [burgessyyc@gmail.com](mailto:burgessyyc@gmail.com)

The 2022 Application Form can be picked up at the Club office or by visiting [www.willowparkgolf.com](http://www.willowparkgolf.com).

**Applications deadline for 2022 is Friday, April 23rd, 2021.**

# Get involved.



“The true meaning of *life* is to plant trees under whose shade you do not expect to sit.” —Nelson Henderson—

**Sponsor.** A variety of sponsorship levels are available:

	Registration Banner	Sky Flags	Tournament Metal Signs	Event Recognition	On Course Logo	Newspaper Recognition	Sponsor's Day Players
Title Sponsor	1	2	2	✓	✓	Logo	8
Double Diamond Sponsor \$50,000 +		2	2	✓	✓	Logo	4
Diamond Sponsor \$20,000 +		2	2	✓	✓	Logo	4
Platinum Sponsor \$15,000 +			2	✓	✓	Logo	4
Titanium Sponsor \$10,000 +			2	✓	✓	Logo	3
Major Sponsor \$5,000 +			1	✓	✓	Logo	2
Eagle Sponsor \$4,000 +			1	✓	✓	Text	2
Birdie Sponsor \$3,000 +			1	✓	✓	Text	1
Hole Sponsor \$2,000 +			1	✓		Text	1
Friends of Tournament under \$2,000				✓			

For Birdie level sponsors and above, please email high-resolution vector logo to [wardpr@hotmail.com](mailto:wardpr@hotmail.com)  
 Please note that Sponsor's Day player numbers are subject to change in accordance to provincial health regulations.

## Donate.

The Classic committee welcomes items for the Live and Silent Auction valued above \$250. Contact Diana Wennerstrom Auctions Coordinator at [dianawenn@telus.net](mailto:dianawenn@telus.net)

## Play.

Cost is \$4,000 per team plus a donation to the selected charity. Contact Chris Burgess at [burgessyyc@gmail.com](mailto:burgessyyc@gmail.com)

## Volunteer.

To volunteer on the committee or during the event contact Shawna McGovern-Burke at [mcgovernburke@gmail.com](mailto:mcgovernburke@gmail.com)

## 2021 Dates:

**Tuesday, July 20th**  
 Sponsor's Shotgun & Opening Reception.  
 Spouses Welcome.

**Wednesday, July 21st**  
 Breakfast & First Round.  
 Fellowship Dinner. Silent and Live Auction.

**Thursday, July 22nd**  
 Breakfast & Final Round.  
 Closing Dinner. Presentation & Awards.

Sponsor and Auction Donation forms are available at the Club office or on the website at [www.willowparkgolf.com](http://www.willowparkgolf.com).

Questions . . . please contact Chris Burgess. [burgessyyc@gmail.com](mailto:burgessyyc@gmail.com)

# 2021 Support for



Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Cell: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City & Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

**Cash Contribution:** Donation Amount \$ \_\_\_\_\_ Please make cheque payable to:  
Willow Park Charity Golf Classic, Attn: Treasurer, 639 Willow Park Drive SE, Calgary, Alberta T2J 0L6

**Auction Item Donation:** Detailed item description:  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Retail Value of Item: \$ \_\_\_\_\_  
Can items be exchanged:  Yes  No

*choose either:*  
**Donation Receipt:**  Required  Not Required  
*or*  
**Business Receipt:**  Required  Not Required

**Company Logo:** E-mail high resolution vector image to Rob Ward at: [wardpr@hotmail.com](mailto:wardpr@hotmail.com)

“With my resources, and your resources, *everyone* will benefit.”  
—Maori Proverb—