

# Welcome

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WILLOW PARK GOLF & COUNTRY CLUB

## CHARITY GOLF CLASSIC

### 2020 APPLICATION

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Thank you for your interest in working with the Willow Park Charity Golf Classic. This application has been developed to ensure we consider each proposal consistently. Capturing the information you provide allows us to evaluate each submission against our current strategy in order to make an informed decision, and of course we will also have a record of all proposals for future reference.

We recognize that there are many worthy causes in our city and are careful in selecting an organization/project which is compelling to the sponsors, participants and committee. This application addresses a set of criteria to assist us with this decision. We are looking for a specific fundraising need (i.e. capital campaign, training program, multi-year commitment) where the money raised is a one-time requirement not allocated to general operational expenses. It is paramount that the selected proposal benefits the Calgary community, and that the organization has the resources to assist in the year-long planning and fundraising efforts required to make the Charity Classic a continued success.

If you are unsure if you qualify, or would like more information, please do not hesitate to reach out to us. We are happy to meet with you to discuss your application and what the event looks like.

**Application Deadline:** April 26th, 2019

**Notification of Selection:** June 30, 2019

Regards,  
Peter MacIntyre, Janelle Morrice and Don Bannerman

Willow Park Charity Golf Classic Selection Committee

Email: [wpccharityapplications@gmail.com](mailto:wpccharityapplications@gmail.com)



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# WILLOW PARK CHARITY GOLF CLASSIC 2019 APPLICATION



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**Please complete the Application Request Form;** all information will be treated confidentially.

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**Deadlines:**

Application Deadline: April 26th, 2019  
Notification of Selection: June 30th, 2019  
Introduction of the 2020 Recipient Charity: July 18th, 2019

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**General Information:**

Organization's Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name(s): \_\_\_\_\_

Phone Number(s): \_\_\_\_\_

Email Address(es): \_\_\_\_\_

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**Profile Information:**

- Please tell us about your organization's mission or purpose.
  
- Please describe the initiatives and services your organization provides.
  
- Does your organization have current audited financial statements?  Yes  No  
*You do not have to submit financial statements, however please have it ready in case we request it.*
- Is your organization governed or managed by a:  Board of Directors  Council  Committee?  
*Please list the Chairman and the board members.*
- Is your organization receiving funds from other sources (including government funding)?  Yes  No  
*Enter up to ten other funding sources.  
Please list other financial institutions and any government agencies first.*

*Application continued on next page*

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## WILLOW PARK CHARITY GOLF CLASSIC 2019 APPLICATION



- Please describe any additional information regarding your organization's relationship with the Willow Park Charity Golf Classic or the Willow Park Golf & Country Club.
  
- Are you aware of any Willow Park members who volunteer with your organization?  
*Please provide their names and roles at your organization.*
  
- For reference purposes, what is the name of this fundraising campaign?
  
- What is your total private sector fundraising goal? Please enter the total amount to be raised from the community. This is generally the amount to be raised from individuals, foundations and businesses and should not include government funding.
  
- How much have you raised to date?
  
- Are you approaching or receiving funds from other sources for this initiative (including government funding)?  
 No  Yes *Enter up to ten other sources. Please list other financial institutions and any government agencies first.*
  
- Are you approaching or receiving funds from other sources for other campaigns (including government funding)?  
 No  Yes *Enter up to ten other sources. Please list other financial institutions and any government agencies first.*
  
- Has your organization hosted a golf tournament as part of your fundraising efforts in the past?  Yes  No  
Are there plans to host a fundraising tournament in 2020?  Yes  No
  
- If not a golf tournament, does your organization or members within, have experience managing large fundraising events?  No  Yes

*Application continued on next page*

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## WILLOW PARK CHARITY GOLF CLASSIC 2019 APPLICATION



- Address your ability to attract new sponsors and quality, higher valued silent/live auction items. Please provide examples.
- Indicate the resources/volunteers your organization can dedicate to working with the Willow Park team to ensure a successful tournament. This would include attending meetings (approximately once per month) throughout the year and a strong involvement in the solicitation of sponsors and auction items.

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### Request Details:

- Please describe your campaign or Funding need. Tell us about your plans and how this initiative will have an impact.
- What are the predicted outcomes for this initiative?
- Who will benefit from this campaign? Please be specific.
- Does this initiative target a specific demographic group or segment?  No  Yes. *Please specify:*
- How will the Willow Park Charity Golf Classic's contribution be recognized?
- We are interested in following up on the initiatives we support. Please tell us when this initiative will end or when you anticipate being in a position to provide us with an evaluation of its success.
- If you have any essential documents to support your application, please attach them here.