

“Giving is not a duty  
but a privilege.”

—John D. Rockefeller Jr.—

## Willow Park Charity Golf Classic 2023

The Willow Park Charity Golf Classic remains strong in our commitment of supporting local causes that make a difference to the lives of Calgarians. We are pleased to support our 2023 Recipient Charity, YW Calgary. For more than a century, YW has supported women and their families to thrive, adapt to changing needs and create safe, respectful places to heal and grow.

Classic committee members work in partnership with YW Calgary prior to the tournament, visiting on site, getting to know the organization and clients — seeing first-hand the individuals impacted by the proceeds of the tournament and the projects being worked on to positively change the lives of families in our community.

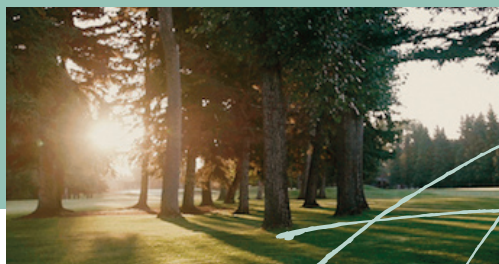
One hundred percent of the proceeds raised through cash donations and the live and silent auctions go to YW Calgary. The impact of what the tournament does strikes profoundly for everyone — from the sponsors, donors and participants who so generously give, to the committee members and volunteers who work so hard to put the tournament together. It's a proud collective effort.

We invite you to be part of it.

Title Sponsors:



Supporting:



About giving

# About the Classic.



“Alone we can do so little; *together* we can do so much.”  
—Helen Keller—

The Willow Park Charity Golf Classic began with a simple idea. It was the belief of the owners of the Willow Park Golf & Country Club that it was imperative to give back to the community; to support worthwhile causes on behalf of the Club and its members.

In 1988 we held the first Willow Park Charity Golf Classic and now 35 years later — through the generosity of Club owners and members who annually share their course, through the tremendous support of tournament sponsors and donors, and through the enthusiasm of players and volunteers — the Willow Park Charity Golf Classic has proudly donated over \$12.2 million to Calgary charities:

2022 CUPS Calgary .....	\$610,000
2021 Calgary Reads.....	505,000
2019 Pace Kids Programs.....	445,000
2018 Calgary Counselling Centre .....	700,000
2017 Children's Hospital Foundation Kid Sim Program.....	433,000
2016 Distress Centre Calgary .....	410,000
2015 Fresh Start Recovery Centre .....	520,000
2014 Calgary Meals on Wheels .....	572,000
2013 Impact Society of Calgary .....	499,000
2012 The Alex Youth Health Centre .....	531,000
2011 Bethany Care Society .....	535,000
2010 Kids Cancer Care Foundation, Camp Kindle .....	450,000
2009 Association for the Rehabilitation of the Brain Injured (ARBI) .....	490,000
2008 Calgary Homeless Foundation .....	485,000
2007 Renfrew Educational Services .....	490,000
2006 Calgary Land Trust / Habitat for Humanity .....	600,000
2005 Discovery House / Calgary Foundation .....	505,000
2004 Rotary Challenger Park / Calgary Foundation .....	535,000
2003 Calgary Foundation .....	500,000
2002 Hospice Calgary / Calgary Foundation.....	400,000
2001 The Vocational & Rehabilitation Research Institute / Calgary Foundation .....	350,000
2000 Woods Homes / Calgary Foundation .....	325,000
1999 Salvation Army Children's Village .....	280,000
1998 Alberta Adolescent Recovery Center .....	250,000
1997 Epilepsy Association of Calgary .....	135,000
1996 Calgary Urban Project Society .....	125,000
1995 Canadian National Institute for the Blind .....	125,000
1994 William Roper Hull Child & Family Services.....	100,000
1993 Alberta Lung Association, Calgary Division .....	90,000
1992 S.T.A.R.S. Rescue Ambulance .....	90,000
1991 Juvenile Diabetes Association .....	60,000
1990 Illetis & Colitis Association.....	55,000
1989 Make a Child's Dream Come True .....	35,000
1988 Crime Stoppers.....	25,000
<b>Total</b> .....	<b>\$12.2 million</b>

# Introducing the charity.



"The heart that gives *gathers.*"

The 2023 Charity is:



100% of the proceeds raised through cash donations and the live and silent auctions are directed to YW Calgary.

## About YW Calgary:

YW Calgary is the largest and longest serving women's organization in Calgary. For more than a century, we have touched tens of thousands of lives and have continually evolved our programming to meet the changing needs of women and their families in the community.

We support our clients in meeting their immediate and most basic needs, then work directly with them to create positive, and long lasting change in their lives. We believe that healthy women and healthy families lead to thriving communities. Through various programs, we support women and their families who are experiencing abuse, homelessness, poverty, mental health concerns, and under employment. Our services and programs include shelter, housing, counselling, language skills, childcare, parenting supports, and economic empowerment supports.

*"I came to YW when I learned I could lose my children because of the abuse they were witnessing. The incredible support of a YW case worker helped me find the determination to leave a dangerous situation despite the overwhelming fear I felt. There was this sense that someone was holding my hand, which helped me focus on my kids and their needs."*

— Elizabeth, YW Client —

To learn more about YW Calgary, please visit [www.ywcalgary.ca](http://www.ywcalgary.ca)

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Our dream has been to build permanent and affordable housing, adjacent to the shelter facility, for women and children experiencing domestic violence.

Our intention has long been to redevelop **YW Sheriff King Home**, as the current facility was rapidly approaching the end of its lifecycle. The Sheriff King Home redevelopment will allow us to better meet the needs of women and children and support them as they take steps to breaking the cycle of abuse.

We are proud to partner with Willow Park Charity Golf Classic on the building of an inclusive and beautiful playground to be named **Willow Park** for the hundreds of children who will call this place home. This project is currently underway: [Sheriff King - YW Calgary](#).

# Get involved.

“The true meaning of *life* is to plant trees under whose shade you do not expect to sit.” —Nelson Henderson—



## Sponsor.

A variety of sponsorship levels are available:

	Registration Banner	Sky Flags	Tournament Metal Signs	Event Recognition	On Course Sign	Post Tournament Recognition	Sponsor's Day Players
Title Sponsor	1	2	2	✓	Logo	Logo	8
Double Diamond Sponsor \$50,000 +		2	2	✓	Logo	Logo	4
Diamond Sponsor \$20,000 +		2	2	✓	Logo	Logo	4
Platinum Sponsor \$15,000 +			2	✓	Logo	Logo	4
Titanium Sponsor \$10,000 +			2	✓	Logo	Logo	3
Major Sponsor \$5,000 +			1	✓	Logo	Logo	2
Eagle Sponsor \$4,000 +			1	✓	Logo	Text	2
Birdie Sponsor \$3,000 +			1	✓	Logo	Text	1
Hole Sponsor \$2,000 +			1	✓	Text	Text	1
Friends of Tournament under \$2,000				✓			

For Birdie level sponsors and above, please email high-resolution vector logo to [wardpr@hotmail.com](mailto:wardpr@hotmail.com)

## Donate.

The Classic committee welcomes items for the Live and Silent Auction valued above \$250. Contact Diana Wennerstrom Auctions Coordinator at [dianawenn@telus.net](mailto:dianawenn@telus.net)

## Volunteer.

To volunteer on the committee or during the event contact Shawna McGovern-Burke at [mcgovernburke@gmail.com](mailto:mcgovernburke@gmail.com)

## 2023 Dates:

### Tuesday, July 18th

Sponsor's Day Shotgun.  
Opening Player Reception.  
*Spouses welcome to reception.*

### Wednesday, July 19th

Breakfast & First Round.  
Fellowship Dinner.  
Silent and Live Auction.

### Thursday, July 20th

Breakfast & Final Round.  
Closing Dinner.  
Presentation & Awards.

## Support.

Sponsor and Auction Donation forms are available at the Club office or on the website at [www.willowparkgolf.com](http://www.willowparkgolf.com).

Questions . . . please contact Jennifer Davison:  
[jkdavison78@gmail.com](mailto:jkdavison78@gmail.com)

# 2023 Support for



Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Cell: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City & Province: \_\_\_\_\_

Postal Code: \_\_\_\_\_

**Cash Contribution:** Donation Amount \$ \_\_\_\_\_ Please make cheque payable to:  
Willow Park Charity Golf Classic, Attn: Treasurer, 639 Willow Park Drive SE, Calgary, Alberta T2J 0L6

**Auction Item Donation:** Detailed item description: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Retail Value of Item: \$ \_\_\_\_\_

Can items be exchanged: ☐ Yes ☐ No

*choose either:*

**Donation Receipt:** ☐ Required ☐ Not Required

*or*

**Business Receipt:** ☐ Required ☐ Not Required

**Company Logo:** E-mail high resolution vector image (ai, eps, pdf) to Rob Ward at: [wardpr@hotmail.com](mailto:wardpr@hotmail.com)

“With my resources, and your resources, *everyone* will benefit.”

—Maori Proverb—