

“Giving is not a duty but a privilege.”

—John D. Rockefeller J—

2022 Willow Park Charity Golf Classic

The Willow Park Charity Golf Classic remains strong in our commitment of supporting local causes that make a difference to the lives of Calgarians. We are pleased to support our 2022 Recipient Charity, CUPS Calgary. Through integrated healthcare, education and housing, CUPS assists adults and families in Calgary living with the adversity of poverty and traumatic events, to become self-sufficient.

Classic committee members work in partnership with CUPS prior to the tournament, visiting on site, getting to know the organization and clients — seeing first-hand the individuals impacted by the proceeds of the tournament.

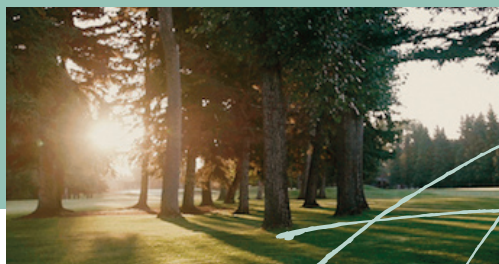
One hundred percent of the proceeds raised through cash donations and the live and silent auctions go to CUPS. The impact of what the tournament does strikes profoundly for everyone — from the sponsors and participants who so generously give, to the committee members and volunteers who work so hard to put the tournament together. It's a proud collective effort.

We invite you to be part of it.

Title Sponsors:



Supporting:



About giving

About the Classic.



“Alone we can do so little; *together* we can do so much.”
—Helen Keller—

The Willow Park Charity Golf Classic began with a simple idea. It was the belief of the owners of the Willow Park Golf & Country Club that it was imperative to give back to the community; to support worthwhile causes on behalf of the Club and its members.

In 1988 we held the first Willow Park Charity Golf Classic and now over 30 years later, through the generosity of Club owners and members who annually share their course, through the tremendous support of tournament sponsors and by the enthusiasm of players and volunteers, the Willow Park Charity Golf Classic has proudly donated over \$11.6 million to Calgary charities:

2021	Calgary Reads	\$505,000
2019	Pace Kids Programs	\$445,000
2018	Calgary Counselling Centre	\$700,000
2017	Children's Hospital Foundation Kid Sim Program	\$433,000
2016	Distress Centre Calgary	\$410,000
2015	Fresh Start Recover Centre	\$520,000
2014	Calgary Meals on Wheels	\$572,000
2013	Impact Society of Calgary	\$499,000
2012	The Alex Youth Health Centre	\$531,000
2011	Bethany Care Society	\$535,000
2010	Kids Cancer Care Foundation, Camp Kindle	\$450,000
2009	Association for the Rehabilitation of the Brain Injured (ARBI)	\$490,000
2008	Calgary Homeless Foundation	\$485,000
2007	Renfrew Educational Services	\$490,000
2006	Calgary Land Trust / Habitat for Humanity	\$600,000
2005	Discovery House / Calgary Foundation	\$505,000
2004	Rotary Challenger Park / Calgary Foundation	\$535,000
2003	Calgary Foundation	\$500,000
2002	Hospice Calgary / Calgary Foundation	\$400,000
2001	The Vocational & Rehabilitation Research Institute / Calgary Foundation	\$350,000
2000	Woods Homes / Calgary Foundation	\$325,000
1999	Salvation Army Children's Village	\$280,000
1998	Alberta Adolescent Recovery Center	\$250,000
1997	Epilepsy Association of Calgary	\$135,000
1996	Calgary Urban Project Society	\$125,000
1995	Canadian National Institute for the Blind	\$125,000
1994	William Roper Hull Child & Family Services	\$100,000
1993	Alberta Lung Association, Calgary Division	\$ 90,000
1992	S.T.A.R.S. Rescue Ambulance	\$ 90,000
1991	Juvenile Diabetes Association	\$ 60,000
1990	Illetis & Colitis Association	\$ 55,000
1989	Make a Child's Dream Come True	\$ 35,000
1988	Crime Stoppers	\$ 25,000
Total	\$11.6 million

Introducing the charity.



"The heart that gives *gathers.*"

The 2022 Charity is:



100% of the proceeds raised through cash donations and the live and silent auctions are directed to CUPS.

About CUPS:

Since 1989, CUPS has helped Calgarians overcome adversity and build resilience that spans generations. Through integrated programs and services, CUPS builds resilient lives for Calgarians facing the challenges of poverty and trauma. CUPS focuses on strategies that lead to lasting change, and work with partners who are shaping better outcomes for generations to come.

The CUPS organization is built around the idea and goal of providing fully integrated care to vulnerable populations in Calgary. Integrated care is designed to ensure a client has all the services in place they need to build resilience and reach their own individual level of success. For some, their journey may begin and end at CUPS. For others, it requires connections with outside supports.

"I'm making a better future for myself and I see a better future for my children."

—CUPS Client

To learn more about CUPS, please visit www.cupscalgary.com

Selecting the 2023 Recipient Charity:

The process of selecting the recipient charity for the 2023 Willow Park Charity Golf Classic begins in January 2022. To recommend a Charity, please contact Willow Park Charity Classic Committee Chair, Jennifer Davison at jkdavison78@gmail.com

The 2022 Application Form can be picked up at the Club office or by visiting www.willowparkgolf.com.

Applications deadline for 2023 is Friday, April 22nd, 2022.

Get involved.

“The true meaning of *life* is to plant trees under whose shade you do not expect to sit.” —Nelson Henderson—



Sponsor.

A variety of sponsorship levels are available:

	Registration Banner	Sky Flags	Tournament Metal Signs	Event Recognition	On Course Logo	Newspaper Recognition	Sponsor's Day Players
Title Sponsor	1	2	2	✓	✓	Logo	8
Double Diamond Sponsor \$50,000 +		2	2	✓	✓	Logo	4
Diamond Sponsor \$20,000 +		2	2	✓	✓	Logo	4
Platinum Sponsor \$15,000 +			2	✓	✓	Logo	4
Titanium Sponsor \$10,000 +			2	✓	✓	Logo	3
Major Sponsor \$5,000 +			1	✓	✓	Logo	2
Eagle Sponsor \$4,000 +			1	✓	✓	Text	2
Birdie Sponsor \$3,000 +			1	✓	✓	Text	1
Hole Sponsor \$2,000 +			1	✓		Text	1
Friends of Tournament under \$2,000				✓			

For Birdie level sponsors and above, please email high-resolution vector logo to wardpr@hotmail.com

Donate.

The Classic committee welcomes items for the Live and Silent Auction valued above \$250. Contact Diana Wennerstrom Auctions Coordinator at dianawenn@telus.net

Volunteer.

To volunteer on the committee or during the event contact Shawna McGovern-Burke at mcgovernburke@gmail.com

2022 Dates:

Tuesday, July 19th

Sponsor's Day Shotgun Opening Reception—spouses welcome to reception.

Wednesday, July 20th

Breakfast & First Round. Fellowship Dinner. Silent and Live Auction.

Thursday, July 21st

Breakfast & Final Round. Closing Dinner. Presentation & Awards.

Support.

Sponsor and Auction Donation forms are available at the Club office or on the website at www.willowparkgolf.com.

Questions . . . please contact Jennifer Davison: jkdavison78@gmail.com

2022 Support for



CUPS
resilience for life



Company Name: _____

Contact: _____

Phone: _____

Cell: _____

Fax: _____

Email: _____

Mailing Address: _____

City & Province: _____

Postal Code: _____

Cash Contribution: Donation Amount \$ _____ Please make cheque payable to:
Willow Park Charity Golf Classic, Attn: Treasurer, 639 Willow Park Drive SE, Calgary, Alberta T2J 0L6

Auction Item Donation: Detailed item description: _____

Retail Value of Item: \$ _____

Can items be exchanged: ☐ Yes ☐ No

choose either:

Donation Receipt: ☐ Required ☐ Not Required

or

Business Receipt: ☐ Required ☐ Not Required

Company Logo: E-mail high resolution vector image to Rob Ward at: wardpr@hotmail.com

“With my resources, and your resources, everyone will benefit.”

—Maori Proverb—